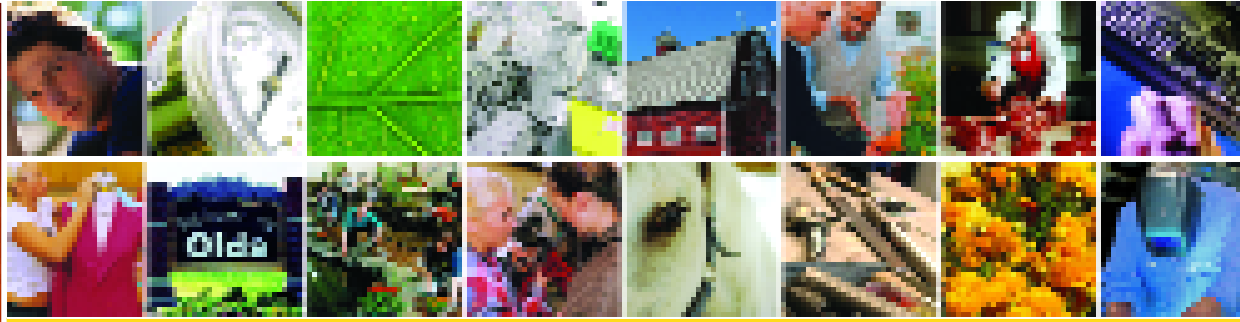


2003-2004 YEAR IN REVIEW



Now more than ever, Olds College is the place to go places! Our new look and theme reflects the pride and energy that fills the entire Olds College community. We invite you to read our Year In Review to discover the many things that make us proud to be part of Olds College.

As our special 90th anniversary year concludes and the countdown to our Centennial continues, Olds College remains unsurpassed in its role of producing leaders and committed to its vision to be the premier comprehensive applied agricultural, horticultural, land and environmental management learning organization in Canada.

Olds College is the clear authority in advancing Agricareers. A new Department of Advancement was announced to create further growth through such capital projects as the Community Learning Campus, the Canadian Centre for Equine Excellence, and the creation of a satellite campus in Calgary. The new department is a blend of staff from the existing Olds College Foundation and the External Affairs department, who will plan and implement a \$26 million four-year capital campaign.

Another leap forward came with the passage of Bill 43, the Post-Secondary Learning Act, which allowed for the creation of the Olds College School of Innovation (OC-SI). Ground-breaking work in innovation and research has already been accomplished by the Olds College Centre for Innovation since it opened in 1999, and the School of Innovation will now join the other Schools in Olds College's Academic division to deliver distinctive services to the many communities the college serves.

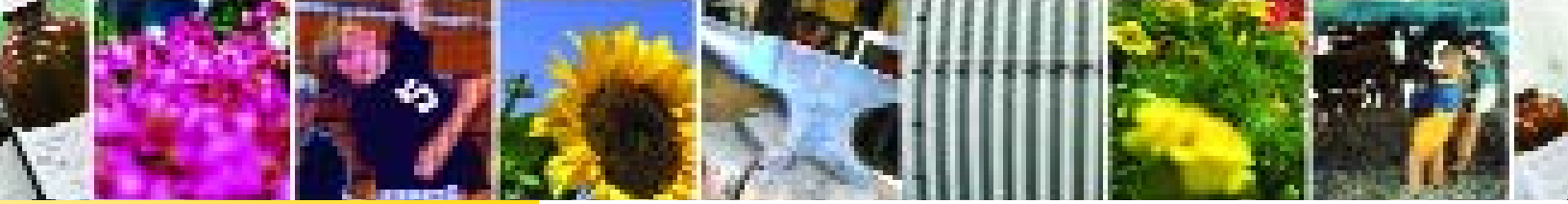
It has been another year of far-reaching recognition and accomplishment for Olds College students, alumni and staff. From an Agricultural Production student who made Canada's National Rugby team, to two alumni who were nominated for the Provincial Awards Celebrating Excellence, to an instructor who earned an Alberta Farm Animal Care Award of Distinction, members of the Olds College community were busy making a very big impact.

This year the college created a 22 minute video which documents the effect of the United States border closure on 30 students and their families. This unique submission to the United States Department of Agriculture's public comment period tapped every measure with which Olds College gauges its uniqueness, from the leading vision that generates cutting-edge ideas to the critical partnerships that make them a reality – and all the enthusiasm in between that gets things done!

We are pleased to share highlights in this edition of The Year In Review, but there are countless smaller activities that create the culture of academic excellence. The vision and values that were first established in 1913 hold true today, and they combine perfectly to make Olds College the place to go places!



Olds College Agricultural Advocates with The Honourable Shirley McClellan.



June 2004

The Honourable Dr. Lyle Oberg, Minister of Learning for the Province of Alberta, and Ms. Gloria Beck, co-owner of Red Deer's Parkland Nurseries & Garden Centre, were bestowed Olds College Honorary Degrees at Graduation 2004. Special guest speaker was Beckie Scott, 2002 Olympic Gold Medalist.



The Honourable Lyle Oberg, Beckie Scott and Gloria Beck

The Honourable Shirley McClellan, Deputy Premier and Minister of Agriculture, Food and Rural Development, provided the keynote address at the 25th anniversary edition of The Agricultural Lenders Workshop. Mrs. McClellan spoke to the workshop's theme, "Celebrating Agriculture...and our contribution to it."



The Honourable Shirley McClellan

Alycia Seely and Amy Vaughan, students in Olds College's Landscape Gardener Apprenticeship program, captured the Silver Medal at the Skills Canada national trades competition in Winnipeg.



Alycia Seely and Amy Vaughan

May 2004

Robert Dixon, who is beginning the Agricultural Business program in the fall, received the Alberta 4-H highest honour: The Premier's Award.

It was a proud moment when The Honourable Lois E. Hole, Lieutenant Governor of Alberta, acknowledged the contributions of two Olds College alumni at the Provincial Awards Celebrating Excellence. Carla Hantelman (Fashion Production 1999) was nominated for her accomplishments in attaining the Duke of Edinburgh Award and for her community service. Dr. Victor E. Valli (Agriculture 1953) was nominated for Distinguished Service, having worked tirelessly in his pursuit of education and community service for many decades. His expertise in the field of pathology is in high demand throughout the world.



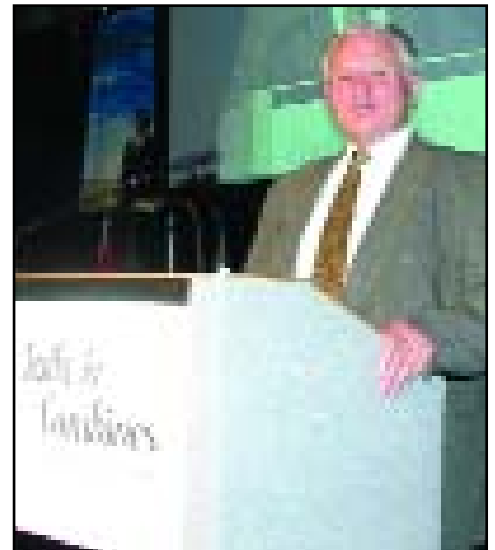
Dr. Victor Valli, The Honourable Lois E. Hole, Lieutenant Governor of Alberta, and Phil Ponting, Chair of the Banff School of Fine Arts.

April 2004

A sold-out crowd of 340 guests enjoyed the second annual Growing the Legacy Gala on April 16. With a guest list that included leaders in community, business and government, Gala 2004 offered delectable hors d'oeuvres, a succulent seven-course meal highlighted by prime Alberta beef, unsurpassed networking and a combined live/silent auction which generated \$44,000 in gross revenue for student awards and programming.

Dr. Robert Church (Agriculture 1956) returned to his alma mater to provide the keynote address at Gala 2004. Dr. Church, a

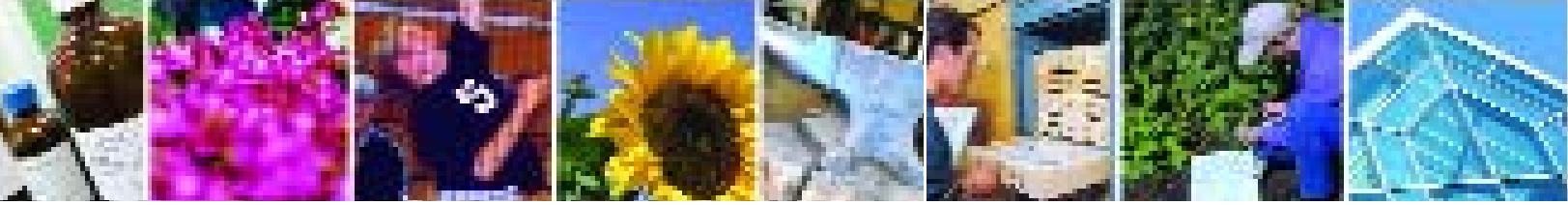
renowned visionary and acclaimed agricultural scientist, chose to arrive early that day in order to address students at a special Town Hall Forum. His enthusiastic speech enticed students into a discussion of how to apply new technologies and ideas to sustain production and services in the agriculture industry.



The Honourable Ty Lund, Minister of Infrastructure for the Government of Alberta addresses Gala 2004 guests.



Dr. Bob and Gina Church



Also in April, Olds College received unprecedented media attention with the release of its hard-hitting documentary submission to the United States Department of Agriculture. The video allows 30 students to give voice to the effect of the border closure on them, their families and communities.



Wildrose MP Myron Thompson conducts a media interview at USDA video launch.

March 2004

Vision, determination and hard work paid off for Agricultural Production instructor, Peggy Johnson, who received an Alberta Farm Animal Care Award of Distinction for creating a comprehensive course on the proper handling of livestock.

Equine Business Management major, Philippa Ruller, took one of the top spots in a province-wide business plan competition, following a presentation to a panel of judges from the Certified General Accountants of Alberta and industry representatives.



Philippa Ruller

February 2004

First-year Agricultural Production student, Garrett Madley, headed to South Africa as part of the Canadian National Rugby Team.



Garrett Madley

John Deere Limited was named Partner of the Year for 2004. Olds College and John Deere Limited have enjoyed a long and mutually-rewarding partnership. John Deere Limited has generously provided top-of-the-line equipment for training purposes in apprenticeship and industry training programs. In 1997, they funded the construction and furnishing of the John Deere Training Centre on campus to facilitate the John Deere Ag Tech and Pro Tech programs which have been offered since 1997.



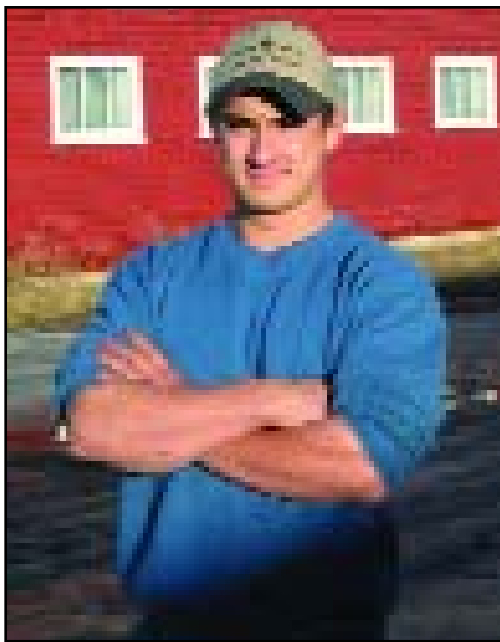
Henry Heuver (Partner of the Year 2003), Richard Brennan (John Deere Sales Branch Manager for Canada), Gloria Beck (Gala Chair) and President H.J. (Tom) Thompson present Olds College Partner of the Year award to John Deere at Gala 2004.

The Honourable Mark Norris, Minister of Economic Development for the Government of Alberta, traveled to campus to meet with staff from the Olds College Centre for Innovation and tour the research facilities.



January 2004

The Olds College Rodeo Club gained a key competitor, when two-time World Indian Champion, Kevin Langevin, joined the team.



Kevin Langevin

Olds College reorganized its academic structure to accentuate the exceptional learning opportunities in land and horticulture, by establishing the School of Land Sciences (Joel Gingrich, Chair) and the School of Horticulture (Carole Calenso-Fair, Chair).

December 2003

Testers from the American Farriers Association called the Olds College Farrier Lab the best they had ever seen, when they arrived to campus to test students for their Intern certification. All of the students conquered the written portion and 94 per cent passed the practical exam – a high achievement since the North American success rate averages 20 per cent or less.



American Farriers Association testing

The Olds College Broncos women's volleyball team took the gold medal at the Alberta Colleges Athletic League Volleyball Championships.

An extensive external audit concluded that Olds College is the only post-secondary institution in Alberta to achieve and maintain a Certificate of Recognition for excellence in occupational health and safety.

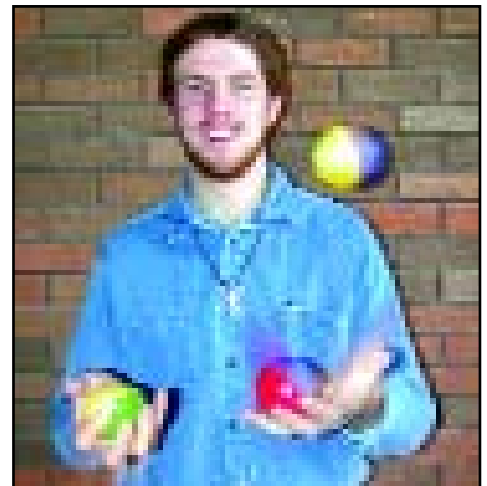
November 2003

Olds College hosted the Chair of the McCain Foundation at a special ceremony, when Kathryn A. McCain unveiled the dedication of the Plant Stress Physiology Lab which was launched through a \$60,000 donation from the McCain Foundation.

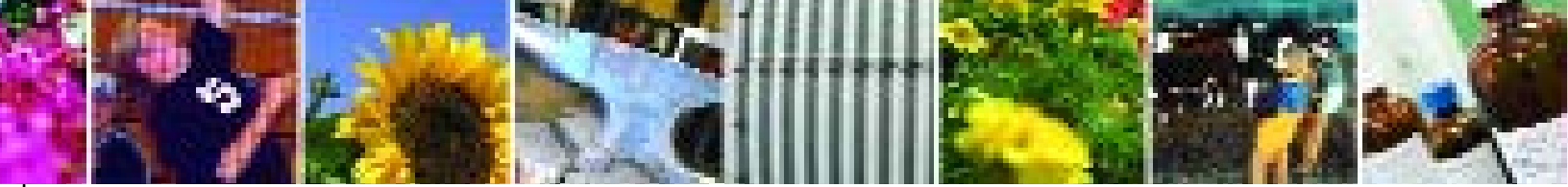


Stan Mills (Olds College Board of Governors Chair), Jim Smith (OCCI Board of Directors Chair), Kathryn A. McCain (McCain Foundation Chair) and President H.J. (Tom) Thompson

Joseph Cyr, a second-year Agricultural Business student and professional clown, became one of only 100 students in Canada to receive a "first-level" Millennium Excellence award from the federal government.



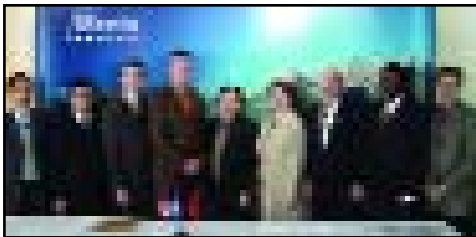
Joseph Cyr



October 2003

Business leaders from Japan arrived to campus eager to learn about Olds College's successful management practices involving livestock, crops, meat and horticulture.

The Canadian Ambassador and top officials from the government in China attended a special signing ceremony for Olds College and The Chinese Academy of Agricultural Sciences in Beijing. The Academy has the responsibility for food safety and agricultural research for all of China.



The Chinese Academy of Agricultural Sciences

September 2003

Businesses and community groups throughout Olds & District banded together in support of the agricultural industry through a special event called Beef Stock. Free beef-on-a-bun and music drew a crowd of 1500 people to the Ag Society Fairgrounds in Olds, to rally behind producers as the United States border closure continued.



MLA Richard Marz at BeefStock

August 2003

The Honourable Lyle Oberg, Minister of Learning, opened The Promenade while touring the Olds College Botanic Garden. The new pathway system connects 15 existing specialty gardens with the future development of an Arboretum.



Henry Heuver, Chair of the Olds College Botanic Garden committee, and The Honourable Lyle Oberg, Minister of Learning for the Government of Alberta, officially open The Promenade.

July 2003

The latest moth and butterfly research from experts all over the world was delivered, discussed and dissected at the annual North American Lepidopterists' Society Conference, held for the first time at Olds College.

Steven Snider, a graduate from both the Agricultural Mechanics and Agricultural Production programs at Olds College, was named Alberta's Outstanding Young Farmer.

The film crew and hosts of Canadian Geographic Kids spent a day filming a show on campus.



Canadian Geographic Kids film crew

