

## OLDS COLLEGE GALA SPONSOR RECOGNITION

Sponsor Recognition	Platinum \$10,000	Diamond \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Non-Charitable Receipt/Signed Thank-you Letter					
Premium Event Signage* <i>-Individual logo recognition at entry, registration &amp; video loop</i>					
Superior Event Signage* <i>-Group logo recognition at entry, registration &amp; video loop</i>					
Program Acknowledgement*	Full Page Ad.	1/2 Page Ad.	1/4 Page Ad.	Large Logo	Small Logo
News Release – Pre & Post	Pre & Post Event	Post Event	Post Event		
Horizons Publication Acknowledgement	Pre & Post Event	Post Event	Post Event	Post Event	
Donor Website Linkage on event page for 1 year					
Website Recognition on event page for 1 year	Logo	Logo	Logo	Logo	Logo
Holiday Season Thank-you <i>-In the local Mountain View Gazette</i>	Name	Name	Name	Name	Name
Olds College Report to Community					
Olds College Social Media Recognition	Pre & Post Event	Post Event	Post Event		

\*Logo & Advertisements provided by sponsor. Olds College reserves the right of refusal due to content.

Complimentary Tickets					
Gala	8	6	4	2	0
Fall Golf Classic	8	6	4	2	1
Jeans & Jackets Dinner & Dance	16	12	8	4	2
Surf & Turf	16	12	8	4	2
Multi-year Sponsorship Incentive**	Ticket credit valued at the ticket price for the event you agreed to a multiyear sponsorship				

\*\*Multi-year sponsorship must be a minimum of 3 years and you will receive one ticket credit for each year of the multi-year sponsorship. The credit is valid at future events. Multi-year sponsorship may be purchased through yearly installments.

Naming Opportunities	Title	Keynote Speaker	Dinner Sponsor	Wine	Food Station	Decor Sponsor	Entertainment	Champagne Service	Framed Print
Gala	\$10,000	\$7,500	\$7,500	\$5,000	\$5,000	\$5,000	\$5,000	\$2,500	\$500



**2012 Growing the Legacy Gala**  
 Friday, March 23, 2012  
 Ralph Klein Centre



**Company Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Province:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Telephone:** (        ) **Cell Phone:** (        )

**Fax:** (        ) **E-Mail Address:** \_\_\_\_\_

**TICKET ORDER**

**Number of Tickets:**

Please send me \_\_\_\_\_ tickets @ \$250.00 each

**Total Amount Enclosed:** \$ \_\_\_\_\_

**SILENT AUCTION DONOR AGREEMENT**

**YES, I am pleased to donate to the 2012 Growing the Legacy Gala Silent Auction!**

We will contact you to arrange your silent auction item(s).

**SPONSORSHIP PLEDGE AGREEMENT**

**Sponsorship Level:**

\$10,000 Title Sponsor       \$7,500 Diamond Sponsor       \$5,000 Gold Sponsor

\$2,500 Silver Sponsor       \$1,000 Bronze Sponsor

**Sponsorship Duration:**

This year only

This year and each of the following 2 years (*total commitment of 3 years*).\*

**Total Amount Enclosed:** \$ \_\_\_\_\_

\*Payment for multi-year sponsorship can be made through yearly installments.

**Payment Method:**     Cheque (*make payable to Olds College*)     VISA     MasterCard

**Credit Card Number:** \_\_\_\_\_ **Expiry Date:** \_\_\_\_\_ / \_\_\_\_\_

**Cardholder's Name:** \_\_\_\_\_

All donations will be receipted according to Canada Revenue Agency guidelines. Charitable Registration Number: BN 10779 4158 RR0001

**Thank you for your support!**

**Cancellation Policy:** No refunds issued after February 23, 2012

**Return completed form along with payment by fax (403) 556-4754 or development@oldscollege.ca or mail:**

Attn: Doreen Thibeault, Advancement, Olds College, 4500 – 50 Street, Olds, AB T4H 1R6 | Phone: (403) 556-8232