



*Building our future*

**The Ralph Klein Centre**  
at Olds College

## **Dear FORK (Friend of Ralph Klein),**

Olds College has a vision for a legacy project for one of the great Albertans of all time. This Albertan holds an honorary degree from Olds College and he always said that our hands-on, no non-sense approach to preparing students for jobs made Olds College one of his favourite places in all of post-secondary education. This Albertan is the former Premier of Alberta, Ralph Klein.

We have an educational and community services facility that is due to come on line in January 2010. This building is the centre-piece of a complex of facilities that, in a very Klein-esque manner, embraced local collaboration over competition, public/private shared investment and a blurring of traditional lines of bureaucracy and service delivery. The Community Learning Campus, on the grounds of Olds College, brings high school, post-secondary, government services like, children's services and employment services into one innovative and complimentary location.

Not so long ago, when it came time to name a school, theatre, government building or community centre, the honour of naming was



*bestowed* to persons with a long and worthy track record of public service. In short, a personal or family name on a building was *earned* by a life-long journey of contribution of the sort that Ralph has unquestionably made.

In more recent times, there has been recognition that there are revenue opportunities to be realized by attaching a cost to donors or sponsors for the rights to name a building. This is not a bad thing – it is a product of innovation and creativity that allows public organizations requiring financial support to deliver valuable services, while merging interests with private corporations or individuals. It has, however, translated loosely into a framework where building naming has become a transaction.

Olds College has an innovative proposal to marry these two concepts to provide a lasting tribute and legacy to a long standing contributor to Olds College.

*Quite simply, the vision is that Ralph Klein will be the beneficiary of the naming legacy; and a select number of his lifelong friends and supporters – the FORKs - with either personal or corporate investment will collectively put up the funding to augment the Government of Alberta's investment in this legacy project.*

We thank you for your consideration of this exciting proposal.

Sincerely,

Dr. H. J. (Tom) Thompson  
President  
Olds College

## **The Project**

Olds College and the Chinook's Edge School Division are the principal partners in the Community Learning Campus (CLC), which is the centre-piece of the Olds College Capital Vision Campaign. The CLC is an innovative approach to high school, post-secondary and community education, and it was born and then boldly supported by the Government of Alberta and its Ministries when Ralph Klein was the Premier of Alberta.

The CLC model delivers rural, life-long learning that reflects the Government of Alberta's Rural Development Initiative and Campus Alberta framework – both initiatives of the Klein Government. The CLC consists of a Core High school with Health and Wellness Centre; Fine Arts and Multi-Media Centre, the Bell e-Learning Centre; and a distributive network of Community Engagement Sites through rural Central Alberta. The CLC would not have been possible without perhaps one of the greatest visionary achievements of the Klein Legacy in government – the Alberta SuperNet.

The CLC is truly a rural economic development, rural empowerment and rural "playing field leveler". The politically brilliant former Premier could always count on the support of two fundamentally bedrock "constituencies": Calgary and rural Alberta – especially Central Alberta.



Community Learning Campus at Olds College  
Budget Status Report - September 2009

Funding Sources	Budget
<b>Government Grants:</b>	
Other Gov Depts	\$ 750,000
Education	24,789,734
Advanced Education	29,000,000
Infrastructure & Transportation	1,610,000
Skills Canada	69,865
Implementing Technology Grant for Sundre	56,882
<b>Government Grants:</b>	<b>56,276,481</b>
Chinook's Edge	
Land Sales	2,500,000
Bus Maintenance Facility	828,573
Chinook's Edge School Division	3,328,573
Olds College Capital Campaign	5,000,000
<b>Local</b>	
Town of Olds	300,000
Town of Olds - Payment Schedule	700,000
Mountain View County	300,000
<b>Local: Town of Olds &amp; Mountain View County</b>	<b>1,300,000</b>
Investment Revenues	2,364,519
<b>Total Funding Sources</b>	<b>68,269,573</b>
<b>Capital Costs</b>	
Olds High School (Part of the Klein Centre)	15,496,922
Fine Arts & Multi-Media Centre	9,862,269
Health & Wellness Centre (Part of the Klein Centre)	24,988,481
eLearning Core	9,137,805
Remote Facilities equipment	1,326,067
Site Development	7,362,560
Bus Maintenance Facility	828,573
College Renovation Costs - CTS Shop & Library	153,350
Non Construction Contingency	95,095
<b>Total Capital Costs</b>	<b>69,251,122</b>
<b>Funding Surplus/(Deficit)</b>	<b>\$ (981,549)</b>

-1.4%

**The Legacy Facility and Budget**

Integrated with the Olds College campus, the CLC consists of five multi-use facilities complete with integrated programming. The facility being proposed as options for legacy naming for Ralph is:

**The Ralph Klein Centre**

A holistic approach to physical, intellectual and social growth. The facility is open to the student population and the general community of the surrounding area providing many shared amenities targeted to the wellness side of health: 3 gymnasiums, indoor running track, fitness centre, meeting rooms and child minding. Outside of the traditional offerings the facility is attached to the new Olds High School and is built to house the Central Alberta Child and Family Services,

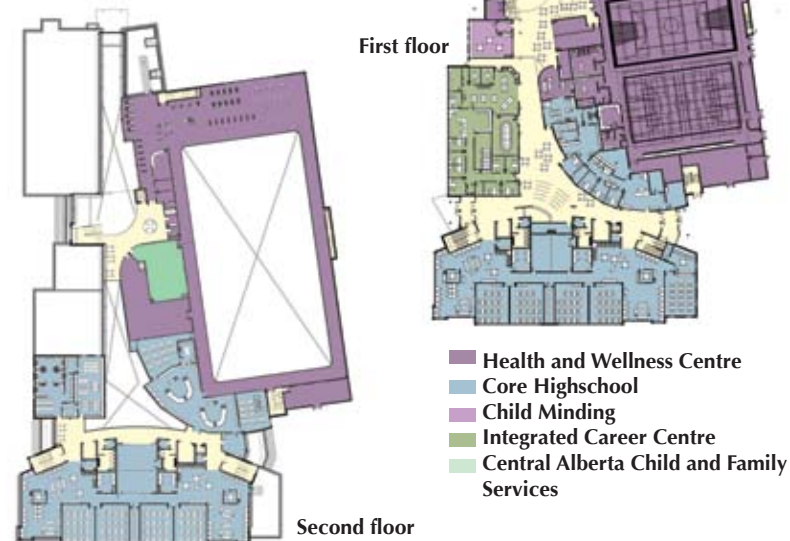
Alberta Health Services, Alberta Employment and Immigration; an Integrated Career Centre and Health Services.

*Naming rights to the "Ralph Klein Centre" are valued at \$1,500,000. The Current GOA administration has earmarked \$750,000 for this legacy project and we strive to leverage private philanthropy for the remainder.*

Our goal is to leverage this special contribution from Government with private funds raised through generous donations from individuals. With your help, we believe that the FORKS will come through and help us reach our residual fundraising target of \$750,000



Then Premier Ralph Klein, at Olds College's Gala 2005, points to the exact facility that will bear his name when the CLC was in its conceptual stage. Olds College President, Dr. H. J. Tom Thompson looks on.



**Our gift categories are structured as follows:**

- Founding FORKS** gifts of \$75,000 (can be structured for payment over 3 years)
- Grand FORKS** gifts of \$25,000 (can be structured for payment over 3 years)
- Head Table FORKS** gifts of \$5,000

Our target date for securing the private investment is the 20th of January, 2010. The facility is set to open February 1st 2010.

All gifts are fully receiptable and tax deductible at approximately 50 cents on the dollar.

Tasteful brushed bronze plaque signage will be placed in the foyer of the Ralph Klein Centre recognizing named donor support in the above noted categories.

**Contacts:**

**Pat Nelson**  
(403)803-1146

**Jordan Cleland**  
Vice President, Advancement  
Olds College  
(403)559-6779