

# Bachelor of Applied Science - Agribusiness

Four Year Applied Degree



*Do what you love... Love what you do... Do what you love... Love what you do... Do what you love... Love what you do... Do what you love...*

## CULTIVATE A MULTITUDE OF SKILLS!

Serious about your career? Seize the opportunity in this specialized field of study through Olds College's unique applied degree. The advanced focus and opportunity for interaction with industry leaders helps move graduates to positions of influence. Combine your business skills with your commitment to agriculture and make a difference.

## Program Description

The Bachelor of Applied Science - Agribusiness degree is a career-centered program for students who have completed a two-year diploma in an agricultural or related discipline. It is designed for students who intend to:

- start, acquire or expand an agribusiness,
- pursue a career working for a large agribusiness organization, or,
- learn business principles and apply them in an agriculture related setting.

The program is a unique blend of courses and practical experience that builds on technical and diploma level training to give students managerial and entrepreneurial skills to prepare them for careers in agriculture and

agriculture related business. The academic component is completed at the Olds College Campus while the directed field study component will normally require students to relocate to the place of employment.

Students in the program are expected to manage their learning through careful planning of their time and their resources to complete the requirements of the program. Classes are offered in lecture, laboratory, small group, and independent study formats. Students are expected to read, study, and complete assignments (individually or in-group) in a manner that demonstrates maturity and a growing professionalism.

Case studies and actual agribusiness situations will help students develop skills in problem solving, teamwork, analysis,

## What people say about us...

*"The Bachelor of Applied Science – Agribusiness degree gave me the skills and hands-on experience employers in the agricultural industry are looking for when hiring future employees. The combination of eight months of academic study plus an eight month directed field study placement in the agricultural industry is what makes this degree unique. With this degree, graduates truly have the whole package."*

➤ Janine Rubin

➤ Graduate



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*program description continued...*

decision making, synthesis, and communication. The student will have the opportunity to customize his/her own learning, developing and enhancing specific competencies during an eight month period of Directed Field Study. The student will find a suitable employer who can provide mentorship to assist the student to achieve their personal learning goals. The Directed Field Study

support team will liaise with the student and employer to monitor the student's progress and provide guidance and advice as required. Upon successful completion of the eight-month placement and all related assignments, the student will receive a letter grade in accordance with the Olds College grading policy.

## Career Opportunities

The following career opportunities exist for students who graduate with a degree in Bachelor of Applied Science- Agribusiness:

- Financial services ➤
- Agri-services ➤
- Sales and marketing ➤
- Value-added agricultural production ➤
- Government Agencies ➤
- Entry level management ➤

## Admission Requirements

### Applicants must have:

- a) diploma with a GPA of 2.50 or department consent
- b) a degree in a closely related area with a GPA of 2.50 or department consent.

Some applicants may receive credit for competencies acquired through previous academic training and/or work experience. Such accreditation will be given only after a complete assessment of prior learning experiences. Accepted applicants wishing to apply for Advanced Standing, and/or evaluation of experiential learning may do so through the Olds College Prior Learning & Assessment & Recognition Policy.

## Bachelor of Applied Science - Agribusiness

### COURSES

- Financial Management
- Project Management for Agriculture
- Leadership
- Agricultural Law
- Introduction to Self-Directed Learning
- Applied Research
- Strategic Business Management
- International Marketing
- Marketing
- Human Resource Management

For a full listing of program courses visit [www.oldscollege.ca/programs](http://www.oldscollege.ca/programs)

### What people say about us...

*"I felt this program prepared me for the excellent and satisfying career I now have. I presently work for one of the top 50 employers in Canada – in fact; we are in the top ten. I am excited about what I am doing and where I am going. I believe that this success is only the beginning of a promising career in the agriculture industry. I know that Olds College gave me the tools and support I needed to excel in my workplace."*

- Natalie Hanson
- Graduate

*Olds College leads real-life, hands-on education in Canada. We help you explore your passion.*



Business  
Fashion  
Horticulture  
Animal Sciences  
Land & Environment  
Trades & Technology  
Agriculture



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Join us for campus visit days: [www.oldscollege.ca/visit](http://www.oldscollege.ca/visit) Give us a call: 403-507-7715 or 1-800-661-6537 Make an appointment for a campus tour  
Email us: [info@oldscollege.ca](mailto:info@oldscollege.ca) Visit our website: [www.oldscollege.ca](http://www.oldscollege.ca) Write us: Student Recruitment, Olds College, 4500 - 50th Street, Olds, Alberta, Canada T4H1R6