LACOMBE
FIELD DAY
WEDNESDAY JULY 27, 2022
SPONSORSHIP OPPORTUNITIES
LACOMBE FIELD DAY
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Join Olds College and the Field Crop Development Centre (FCDC) for the Lacombe Field Day presented by Alberta Barley on Wednesday, July 27, 2022.

Take part in this annual event to learn more about the amazing research and industry collaboration taking place at FCDC.

9 a.m. – 2 p.m.
$10 Registration Fee | Lunch provided
Registration closes July 15

Event Details
Registration opens at 8 a.m. followed by welcome messages from the FCDC Director and Olds College President.

Guests will then break into their registered groups for the in-field tour through presentations, with lunch being served at 12:30 p.m. The afternoon will be an opportunity to network, and take in some visual demonstrations.
TITLE SPONSOR (SOLD)

$2,500
Benefits:

SPECIAL RECOGNITION – logo on all marketing materials.

- Two complimentary registration passes
- Ability to participate in our Field Day presentation
- Display space at the event
- Social media recognition
- Website recognition
- Horizon advertisement
- A large color logo on the event signage

EVENT BAG SPONSOR (SOLD)

$1,500
Benefits:

- One complimentary registration pass
- Display space at the event
- Logos included on event day bag
- Social media recognition
- Website recognition
- A large color logo on the event signage

BEVERAGE SPONSOR (SOLD)

$1,500
Benefits:

- A large color logo on beer label on the can
- Large color logo on the event signage
- One complimentary registration pass
- Display space at the event
- Social media recognition
- Website recognition

SILVER SPONSOR

$1,000
Benefits:

- One complimentary registration pass
- Display space at the event
- Social media recognition
- Website recognition
- A color logo on the event signage

BRONZE SPONSOR

$500
Benefits:

- One complimentary registration pass
- Website recognition
- Colour logo on the event signage

FOR MORE INFORMATION

Contact Olds College Development

Phone: 403.556.8257
Email: development@oldscollege.ca
oldscollege.ca/lacombefieldday