

Olds College Academic Council

MINUTES



Thursday, November 17, 2022

Meeting 5:15 pm

ELC 954/955

	OCFA REPS	SAOC REPS	BOARD REP
Members:	Gord Ahner Bob Hoffos Dan Karran Bob Van Someren Desmond Bouteiller (ALT) - voting for R.Spencer George Gaeke (ALT) - voting for K.Smyth Kurt Spady (ALT) - voting for B.Bickersteth	Keith Huseby Rachel Borges Amanda Hopper Ben Kabbeke	Debbie Thompson Dalin Bullock Peter Mal Barb Mulholland Jay Steeves Dennis Beaudoin (ALT) - voting for D.Daley Mary Dallas (ALT) Christine Chalaturnyk (ALT) Lisa King (ALT) Darlene MacDonald (ALT) - voting for R.Block
Chair:	Peter Mal	Recorder:	Bronwyn Petersen
Regrets:	Bertrand Bickersteth, Keith Smyth, Robert Spencer, Ray Block, Dan Daley, Mason Crosschild (ALT), Ethan Willier, Ronnie Wallace Scout, Thomas Fidler		
Guests:	Jason Finnigan, Brenda Bauer, Jaryn Scheck, Brendan Richardson		

CALL TO ORDER

P. Mal called the meeting to order at 5:17pm

1. APPROVAL OF AGENDA

Motion AC111722.1 by D.Thompson to approve the agenda as presented

CARRIED

2. APPROVAL OF THE [October 13, 2022](#) Minutes

Motion AC111722.2 by G.Ahner to approve the October 13, 2022 minutes as presented

CARRIED

3. NEW BUSINESS - CURRICULUM APPROVAL

Please note - In the proposals attached:

- The items that require Academic Council approval are highlighted in yellow.
- The items that are for FIO only are highlighted in green.

- You are welcome to reach out to the individual dean if you have any questions.

- These items are not included in the Academic Council discussion.

3.1. School of Life Science & Business

3.1.1. [TRF 1740 - Turfgrass Field School II Discovering Cultural Practices](#) (D.Bullock)

- It is proposed to remove the pre-requisite course TRF 1720 Turfgrass Field School I: Assessing Equipment Inventories and Practices. The content of the first field school does not overlap or provide the necessary preparation for a learner to be successful in subsequent field school courses (e.g. TRF 1740). The removal of the pre-requisite will also facilitate this course being incorporated into the proposed Turf Management Certificate to be offered by Continuing Education. This new credential does not include TRF 1720 but does propose including TRF 1740.

Motion AC111722.3 by D.Bullock to approve the revised Pre- and/or Co-requisites to TRF 1740 - Turfgrass Field School II Discovering Cultural Practice as presented **CARRIED**

3.1.2. [TRF 1760 - Turfgrass Field School III Evaluating Playing Conditions](#) (D.Bullock)

- It is proposed to remove the pre-requisite courses TRF 1720 Turfgrass Field School I: Assessing Equipment Inventories and Practices and TRF 1740 Turfgrass Field School II: Discovering Cultural Practices. The content of these field school courses do not overlap or provide the necessary preparation for a learner to be successful in subsequent field school courses (e.g. TRF 1760). The removal of the prerequisites will also facilitate this course being incorporated into the proposed Turf Management Certificate to be offered by Continuing Education. This new credential does not include TRF 1720 but does propose including TRF 1740 and TRF 1760.

Motion AC111722.4 by D.Bullock to approve the revised Pre- and/or Co-requisites to TRF 1760 - Turfgrass Field School III Evaluating Playing Conditions as presented **CARRIED**

3.1.3. [New Course - EQN 1005 - Equine Terminology](#) (D.Bullock)

- The Olds College of Agriculture and Technology Equine Care and Management certificate will leverage important skills for the equine industry, including health and herd management, horse care, equine behaviour, and equine business considerations. Gaining a foundational understanding of the Equine industry, students will be prepared to influence positive change in their field.
- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in September 2022, with a planned launch date of September 2023. The curriculum development team comprises current faculty in the Animal Health programs area. These faculty members make up the inaugural PCC for the program. This is a new course outline and competency profile in the Equine Care and Management program.
- A faculty group, along with TLCl, worked together to develop these new courses.

Motion AC111722.5 by D.Bullock to approve the New Course - EQN 1005 - Equine Terminology as presented **CARRIED**

3.1.4. [New Course - EQN 1015 - Equine Behaviour and Handling](#) (D.Bullock)

- The Olds College of Agriculture and Technology Equine Care and Management certificate will leverage important skills for the equine industry, including health and herd management, horse care, equine behaviour, and equine business considerations. Gaining a foundational understanding of the Equine industry, students will be prepared to influence positive change in their field.
- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in September 2022, with a planned launch date of September 2023. The curriculum development team comprises current faculty in the Animal Health programs area. These faculty members make up the inaugural PCC for the program. This is a new course outline and competency profile in the Equine Care and Management program.

Motion AC111722.6 by D.Bullock to approve the New Course - EQN 1015 - Equine Behaviour and Handling as presented
CARRIED

3.1.5. [New Course - EQN 1016 - Western Riding I](#) (D.Bullock)

- The Olds College of Agriculture and Technology Equine Care and Management certificate will leverage important skills for the equine industry, including health and herd management, horse care, equine behaviour, and equine business considerations. Gaining a foundational understanding of the Equine industry, students will be prepared to influence positive change in their field.
- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in September 2022, with a planned launch date of September 2023. The curriculum development team comprises current faculty in the Animal Health programs area. These faculty members make up the inaugural PCC for the program. This is a new course outline and competency profile in the Equine Care and Management program.
- The students will use Olds College horses for this course.

Motion AC111722.7 by D.Bullock to approve the New Course - EQN 1016 - Western Riding I as presented
CARRIED

3.1.6. [New Course - EQN 1017 - English Riding I](#) (D.Bullock)

- The Olds College of Agriculture and Technology Equine Care and Management certificate will leverage important skills for the equine industry, including health and herd management, horse care, equine behaviour, and equine business considerations. Gaining a foundational understanding of the Equine industry, students will be prepared to influence positive change in their field.
- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in September 2022, with a planned launch date of September 2023. The curriculum development team comprises current faculty in the Animal Health programs area.

These faculty members make up the inaugural PCC for the program. This is a new course outline and competency profile in the Equine Care and Management program.

- The students will use College horses for this course.

Motion AC111722.8 by D.Bullock to approve the New Course - EQN 1017 - English Riding I as presented **CARRIED**

3.1.7. [New Course - EQN 1025 - Introduction to Careers in the Equine Industry](#) (D.Bullock)

- The Olds College of Agriculture and Technology Equine Care and Management certificate will leverage important skills for the equine industry, including health and herd management, horse care, equine behaviour, and equine business considerations. Gaining a foundational understanding of the Equine industry, students will be prepared to influence positive change in their field.
- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in September 2022, with a planned launch date of September 2023. The curriculum development team comprises current faculty in the Animal Health programs area. These faculty members make up the inaugural PCC for the program. This is a new course outline and competency profile in the Equine Care and Management program.

Motion AC111722.9 by D.Bullock to approve the New Course - EQN 1025 - Introduction to Careers in the Equine Industry as presented **CARRIED**

3.1.8. [New Course - EQN 1035 - Fundamentals of Equine Health](#) (D.Bullock)

- The Olds College of Agriculture and Technology Equine Care and Management certificate will leverage important skills for the equine industry, including health and herd management, horse care, equine behaviour, and equine business considerations. Gaining a foundational understanding of the Equine industry, students will be prepared to influence positive change in their field.
- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in September 2022, with a planned launch date of September 2023. The curriculum development team comprises current faculty in the Animal Health programs area. These faculty members make up the inaugural PCC for the program. This is a new course outline and competency profile in the Equine Care and Management program.

Motion AC111722.10 by D.Bullock to approve the New Course - EQN 1035 - Fundamentals of Equine Health as presented **CARRIED**

3.1.9. [New Course - EQN 1105 - Life Stages of the Horse](#) (D.Bullock)

- The Olds College of Agriculture and Technology Equine Care and Management certificate will leverage important skills for the equine industry, including health and herd management, horse care, equine behaviour, and equine business considerations. Gaining a foundational

understanding of the Equine industry, students will be prepared to influence positive change in their field.

- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in September 2022, with a planned launch date of September 2023. The curriculum development team comprises current faculty in the Animal Health programs area. These faculty members make up the inaugural PCC for the program. This is a new course outline and competency profile in the Equine Care and Management program.

Motion AC111722.11 by D.Bullock to approve the New Course - EQN 1105 - Life Stages of the Horse as presented
CARRIED

3.1.10. [New Course - EQN 1150 - Maximizing Equine Performance](#) (D.Bullock)

- The Olds College of Agriculture and Technology Equine Care and Management certificate will leverage important skills for the equine industry, including health and herd management, horse care, equine behaviour, and equine business considerations. Gaining a foundational understanding of the Equine industry, students will be prepared to influence positive change in their field.
- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in September 2022, with a planned launch date of September 2023. The curriculum development team comprises current faculty in the Animal Health programs area. These faculty members make up the inaugural PCC for the program. This is a new course outline and competency profile in the Equine Care and Management program.

Motion AC111722.12 by D.Bullock to approve the New Course - EQN 1105 - Life Stages of the Horse as presented
CARRIED

3.1.11. [New Course - EQN 1500 - Equine Industry Field Placement](#) (D.Bullock)

- The Olds College of Agriculture and Technology Equine Care and Management certificate will leverage important skills for the equine industry, including health and herd management, horse care, equine behaviour, and equine business considerations. Gaining a foundational understanding of the Equine industry, students will be prepared to influence positive change in their field.
- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in September 2022, with a planned launch date of September 2023. The curriculum development team comprises current faculty in the Animal Health programs area. These faculty members make up the inaugural PCC for the program. This is a new course outline and competency profile in the Equine Care and Management program.

Motion AC111722.13 by D.Bullock to approve the New Course - EQN 1500 - Equine Industry Field Placement as presented
CARRIED

3.1.12. [New Course - EQN 2015 - Equine Husbandry and Facility Design](#) (D.Bullock)

- The Olds College of Agriculture and Technology Equine Care and Management certificate will leverage important skills for the equine industry, including health and herd management, horse care, equine behaviour, and equine business considerations. Gaining a foundational understanding of the Equine industry, students will be prepared to influence positive change in their field.
- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in September 2022, with a planned launch date of September 2023. The curriculum development team comprises current faculty in the Animal Health programs area. These faculty members make up the inaugural PCC for the program. This is a new course outline and competency profile in the Equine Care and Management program.

Motion AC111722.14 by D.Bullock to approve the New Course - EQN 2015 - Equine Husbandry and Facility Design as presented **CARRIED**

3.1.13. [New Course - EQN 2016 - Western Riding II](#) (D.Bullock)

- The Olds College of Agriculture and Technology Equine Care and Management certificate will leverage important skills for the equine industry, including health and herd management, horse care, equine behaviour, and equine business considerations. Gaining a foundational understanding of the Equine industry, students will be prepared to influence positive change in their field.
- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in September 2022, with a planned launch date of September 2023. The curriculum development team comprises current faculty in the Animal Health programs area. These faculty members make up the inaugural PCC for the program. This is a new course outline and competency profile in the Equine Care and Management program.

Motion AC111722.15 by D.Bullock to approve the New Course - EQN 2016 - Western Riding II as presented **CARRIED**

3.1.14. [New Course - EQN 2017 - English Riding II](#) (D.Bullock)

- The Olds College of Agriculture and Technology Equine Care and Management certificate will leverage important skills for the equine industry, including health and herd management, horse care, equine behaviour, and equine business considerations. Gaining a foundational understanding of the Equine industry, students will be prepared to influence positive change in their field.
- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in September 2022, with a planned launch date of September 2023. The curriculum development team comprises current faculty in the Animal Health programs area. These faculty members make up the inaugural PCC for the program. This is a new course outline and competency profile in the Equine Care and Management program.

Motion AC111722.16 by D.Bullock to approve the New Course - EQN 2017 - English Riding II as presented **CARRIED**

3.2. School of Trades and Skills

3.2.1. [AGTSSAPP - Agriculture Sales and Customer Support](#) (D.Beaudoin)

- The Agriculture Sales and Customer Support Certificate program has changed the student target group. The original intent was to provide a program to students who do not have any experience within the agriculture sector. The student demographic has changed to students that are already in the field and are looking for an avenue to upskill. With this change in student demographic, we propose to remove AGF 1330 - Foundations of Agriculture and Agri Food and COM 1030 - Workplace Professionalism. These two courses will be replaced with MKG 1021 - Marketing Principles and COM 1020 - Workplace Communications.
- Removed program outcome statement related to the removal of AGF 1330.
- We have removed the September to December and the January to June time frames within the program description to better align with other program descriptions.

Motion AC111722.17 by D.Beaudoin to approve the course modifications to AGTSSAPP - Agriculture Sales and Customer Support as presented

CARRIED

3.2.2. [New Course - TEC 1704 - Engine Systems 1](#) (D.Beaudoin)

- The previous stream of Engine / Fuel Injection courses (TEC 1404, 1504 and 1604) had curriculum sorted in a manner that was not conducive to high student success and the level of learning that we believe to be necessary post graduation. Competencies were often staggered between courses in a way that did not allow a student to receive the theory portion prior to commencing the lab activities related to them.
- In the new stream of courses, competencies have been arranged in a way to allow full coverage of theory prior to lab activities.
- Theory in the previous stream was felt to have started at a level that may not be achievable by all students. In previous years, gas and small engines were removed from the stream. We are proposing that we reinstate these competencies to allow more achievable competency laddering. These reinstated competencies will lend to a stronger learning experience.

3.2.3. [New Course - TEC 1708 - Engine Systems 2](#) (D.Beaudoin)

- The previous stream of Engine / Fuel Injection courses (TEC 1404, 1504 and 1604) had curriculum sorted in a manner that was not conducive to high student success and the level of learning that we believe to be necessary post graduation. Competencies were often staggered between courses in a way that did not allow a student to receive the theory portion prior to commencing the lab activities related to them.
- In the new stream of courses, competencies have been arranged in a way to allow full coverage of theory prior to lab activities.

- Theory in the previous stream was felt to have started at a level that may not be achievable by all students. In previous years, gas and small engines were removed from the stream. We are proposing that we reinstate these competencies to allow more achievable competency laddering. These reinstated competencies will lend to a stronger learning experience.

3.2.4. [New Course - TEC 1712 - Engine Systems 3](#) (D.Beaudoin)

- The previous stream of Engine / Fuel Injection courses (TEC 1404, 1504 and 1604) had curriculum sorted in a manner that was not conducive to high student success and the level of learning that we believe to be necessary post graduation. Competencies were often staggered between courses in a way that did not allow a student to receive the theory portion prior to commencing the lab activities related to them.
- In the new stream of courses, competencies have been arranged in a way to allow full coverage of theory prior to lab activities.
- Theory in the previous stream was felt to have started at a level that may not be achievable by all students. In previous years, gas and small engines were removed from the stream. We are proposing that we reinstate these competencies to allow more achievable competency laddering. These reinstated competencies will lend to a stronger learning experience.

Motion AC111722.18 by D.Beaudoin to approve the New Course items 3.2.2 to 3.2.4 by consent agenda **CARRIED**

3.2.5. [AGHEQUC - Agricultural and Heavy Equipment](#) (D.Beaudoin)

- The revised Program of Study reflects the proposals to suspend TEC 1404, 1504, 1604, and the addition of the three new engine courses: TEC 1704, TEC 1708 and TEC 1712. This is to better align the course competencies for flow of delivery and reduction of duplication between courses and student experiences.

Motion AC111722.19 by D.Beaudoin to approve the course modifications to AGHEQUC - Agricultural and Heavy Equipment as presented **CARRIED**

3.2.6. [New Course - FAR 2405 - Theory of Therapeutic Farriery](#) (D.Beaudoin)

- Based on student feedback, and review of the program structure, the PCC determined that FAR 2401 is no longer meeting the needs of learners and the program vision and is to be removed from the program of study.
- This NEW course includes the theory graduates will need to be successful when taking the certification exam of the Association of Farrier Trainers of Canada (AFTC). The certification exam is not included in the Farrier program but this course would provide the skills and knowledge students need to continue their education through the AFTC process.
- The goal is to set students up for success to complete the Year One (of three) of the apprenticeship.

Motion AC111722.20 by D.Beaudoin to approve the New Course - FAR 2405 - Theory of Therapeutic Farriery as presented **CARRIED**

3.2.7. [FAR 1300 - Equine Behaviour and Horse Handling For Farriers](#) (D.Beaudoin)

- Title was edited to remove horseshoeing and focus on equine behaviour and horse handling for trimming.
- Calendar description has been updated to reflect the updated competency profile of the course.

3.2.8. [FAR 1301 - Introduction to Horseshoeing](#) (D.Beaudoin)

- Course title changed to separate out the horse handling into one course (FAR 1300) and keep this course focused on horseshoeing (FAR 1301).
- Updated the Course Description to align with removing horse handling and focusing on horse shoeing skills.
- Removal of FAR 1300 as a prerequisite for FAR 1301.

3.2.9. [FAR 2400 - Keg Shoe Modifications](#) (D.Beaudoin)

- Editing the Title by removing the word "Advanced" from the title because students are beginning their learning of these techniques, and have not totally mastered these skills. This is an introduction to skills, not developing or adapting skills.

Motion AC111722.21 by D.Beaudoin to approve items 3.2.7 to 3.2.9 by consent agenda

CARRIED

3.2.10. [FARRIER - Farrier Science](#) (D.Beaudoin)

- The Association of Farrier Trainers of Canada's goal is to focus on education for those interested in entering the industry.
- Over 3 years potential farriers would:
 - Start their education (at Olds College)
 - Work with an approved farrier trainer for 1 year (apprentice) then take first Exam
 - Enter into the Journeyman level including extensive skills demonstrations
- Change to Program of Study to remove FAR 2401 - Keg Shoe Modifications II and add the new course FAR 2405 - Theory of Therapeutic Farriery.
- Revised program description to include reference to the Association of Farrier Trainers of Canada.

Motion AC111722.22 by D.Beaudoin to approve the Program of Study - FARRIER - Farrier Science as presented

CARRIED

3.2.11. [New Course - HAT 1000 - Introduction to Hospitality, Tourism, and Events](#) (D.Beaudoin)

- To support the new proposed Hospitality & Tourism Programs, 4 new courses have been added to the Programs of Study. This is a new course outline and competency profile.

3.2.12. [New Course - HAT 1050 - Front Office Guest Service and Operations](#) (D.Beaudoin)

- To support the new proposed Hospitality & Tourism Programs, 4 new courses have been added to the Programs of Study. This is a new course outline and competency profile.

3.2.13. [New Course - FIN 2050 - Financial Literacy for Non-Financial Managers](#) (D.Beaudoin)

- To support the new proposed Hospitality & Tourism Programs, 4 new courses have been added to the Programs of Study. This is a new course outline and competency profile.

Motion AC111722.23 by D.Beaudoin to approve New Course - FIN 2050 - Financial Literacy for Non-Financial Managers as presented **CARRIED**

3.2.14. [New Course - WIL 1100 - Hospitality and Tourism Work Integrated Learning 1](#) (D.Beaudoin)

- To support the new proposed Hospitality & Tourism Programs, 4 new courses have been added to the Programs of Study. This is a new course outline and competency profile.

Motion AC111722.24 by D.Beaudoin to approve New Course items 3.2.11, 3.2.12 & 3.2.14 by consent agenda **CARRIED**

3.2.15. [HAT 1114 - Restaurant, Banquet and Event Service](#) (D.Beaudoin)

- To better align with the new Hospitality and Tourism programs and as a component of the regular review process for industry relevance and currency, this course name and description has been updated.

3.2.16. [HAT 1255 - Global and Sustainable Tourism](#) (D.Beaudoin)

- To better align with the new Hospitality and Tourism programs and as a component of the regular review process for industry relevance and currency, this course name and description has been updated.

3.2.17. [HAT 2490 - Event Planning](#) (D.Beaudoin)

- To better align with the new Hospitality and Tourism programs and as a component of the regular review process for industry relevance and currency, this course name and description has been updated.

3.2.18. [HAT 2491 - Integrated Event Management and the Selling Process](#) (D.Beaudoin)

- To better align with the new Hospitality and Tourism programs and as a component of the regular review process for industry relevance and currency, this course name and description has been updated.

3.2.19. [HAT 2550 - Managing Guest Experiences and Tour Operations](#) (D.Beaudoin)

- To better align with the new Hospitality and Tourism programs and as a component of the regular review process for industry relevance and currency, this course name and description has been updated.

3.2.20. [HOSTMGT - Hospitality & Tourism Management](#) (D.Beaudoin)

- Olds College has reorganized its Hospitality and Tourism Management based programming to include a series of integrated credentials to address industry labour needs. This includes a reorganized Hospitality and Tourism Management Diploma program with an expanded work integrated learning component, and increased focus on supervisory and management competencies. The array of courses offered includes significant experiential learning opportunities, skill-development and “business-thinking” applications.
- Proposing block formatting for this course to meet needs of students and industry.

Motion AC111722.26 by D.Beaudoin to approve the course modifications to HOSTMGT - Hospitality & Tourism Management as presented

CARRIED

3.2.21. [New Program - GHSPMGT - Hospitality and Tourism Management Post-Diploma Certificate](#) (D.Beaudoin)

- Post-Diploma Certificate programs are in significant demand by international and domestic students. This program aligns with the desire of students who have already completed formal education in other areas and often have important life-skills and transferable knowledge that can be used in new situations. This program will allow students to ladder those skills and knowledge into the Hospitality and Tourism industry through applied learning and theory courses.
- The unique combination of courses in this program are intended to cultivate the skills necessary to enable students to become employable within the industry and to augment the practical skills with courses in management, organizational behaviour, and managing guest experiences. This will provide opportunities for students to accelerate their move into supervisory and leadership opportunities within workplaces.
- Post diploma/Post degree programs are in high demand, especially from the international student community.
- International recruiters will assist students in finding a WIL placement with a reputable Canadian organization.
- There is emphasis on the “management” piece in this Post-Diploma certificate.

Motion AC111722.27 by D.Beaudoin to approve the New Program - GHSPMGT - Hospitality and Tourism Management Post-Diploma Certificate as presented

CARRIED

3.2.22. [New Program - HSPCERT - Hospitality and Tourism](#) (D.Beaudoin)

- This program has been designed to meet the needs of learners, industry, and Olds College. Primarily constructed for international students, the intent of this certificate program is to provide students with an introduction to the Hospitality and Tourism industry and to provide them with a skill-set that will foster a successful transition to the workplace in entry-level positions.

- Industry partners have indicated a strong need for entry-level workers in the Food and Beverage and Rooms Division sectors of the industry which this program will address. International recruiting agencies have suggested that a short-term certificate that contains skill development and a WIL component will appeal to students who want to begin their employment in Canada within the parameters of the student visa process.

Motion AC111722.28 by D.Beaudoin to approve the New Program - HSPCERT - Hospitality and Tourism as presented
CARRIED

3.3. Werklund School of Agriculture Technology

3.3.1. [LVS 2370 - Livestock Nutrition](#) (J.Steeves)

- The proposed changes were primarily driven by updated and revised course content. The changes were made to the content based on recent student feedback (Blue Survey, WI21 and WI22) and different perspectives and knowledge from a new instructor teaching the course.
- Overall, the proposed changes are intended to align the course calendar description, course outline and competency profile with the course content to enhance the student experience.

Motion AC111722.29 by J.Steeves to approve the course description to LVS 2370 - Livestock Nutrition as presented
CARRIED

3.3.2. [PRECAGR - Precision Agriculture - Techgromony](#) (J.Steeves)

- The Precision Ag Techgromony (PAT) program began working on an update to ATG 1010 (Internship Preparation) and ATG 2000 (Internship) in Spring 2022. Changes were proposed to the GACs, competency statements, and course description in ATG 1010, which included removing the emphasis on research and updating the description to allow for more flexibility in the upcoming internship. The changes proposed to ATG 2000 had updates to the GACs and competency statements to create more flexibility in the internship experience, removed the emphasis on research, and focused more on the learning process that occurs during the internship term.
- The PCC then identified that this proposed version of ATG 1010 would become very similar to WIL 1500 (Preparation for Experiential Learning in the Workplace), and ATG 2000 looked very similar to WIL 2500 (Experiential Learning in the Workplace). As per Policy D21, a course should not share more than 40% of the general areas of competency (GACs) and/or competency statements of another course.
- Rather than having multiple similar courses, the PAT program requests that ATG 1010 be replaced with WIL 1500, and ATG 2000 be replaced with WIL 2500, effective Summer 2023. Since WIL 1500 and WIL 2500 are now being used in multiple programs, learning activities would be modified to ensure relevance to each individual program of study and industry.
- The word "Internship" may be updated in resource material. This is an error in Kuali.

Motion AC111722.30 by J.Steeves to approve the Program of Study to PRECAGR - Precision Agriculture - Techgromony as presented
CARRIED

3.3.3. [AGMGC0M - Agricultural Management - AgriCommerce Major](#) (J.Steeves)

- This course should be offered as an elective to second year Ag Management students in the AgriCommerce Major. The content of Mec2060 focuses on the technologies and software used in the Precision Farming / Smart Agriculture sector. Students study, install, operate, adjust and troubleshoot a variety of vehicle GPS autosteer systems. The operation and installation of Yield monitoring and mapping systems are studied on each of the three levels of compatibility of combine harvester so that the student is able to upgrade any combine into full GPS based mapping capability. Mapping software is used to analyze coverage maps for analysis and customer invoicing, perform yield data cleanup and analysis, and build a basic Prescription map for product application. A variety of Application (seeder , sprayer) equipment components and controllers are studied, set up, adjusted, and have calibrations performed.
- This course consists of over 50% hands-on training using live vehicles and operational training equipment. Students completing this class will have a strong skill set for managing the technology used in crop production operations, and also for the technology sales, service and support businesses assisting those producers. Several students over the years have become sales and support specialists, tech business owners, and managers of large tech optimization services.

Motion AC111722.31 by J.Steeves to approve the Program of Study to AGMGC0M - Agricultural Management - AgriCommerce Major as presented ***CARRIED***

3.3.4. [New Course - AGL 1010 - Leadership and Advocacy in Agriculture](#) (J.Steeves)

- The Olds College Agriculture Communications certificate will leverage important communication skills in writing, videography, photography, marketing and audio production to immerse students in strategic planning for advocacy, social media, public relations and crisis communications in the field of agriculture. Gaining a foundational understanding of agriculture and agri-food, students will be prepared to influence positive change in the industry through effective and engaging communications.
- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in October, with a planned launch date of September 2023. The curriculum development team comprises faculty and industry subject matter experts. This is a new course outline and competency profile in the Agriculture Communications program.

Motion AC111722.32 by J.Steeves to approve the New Course - AGL 1010 - Leadership and Advocacy in Agriculture as presented ***CARRIED***

3.3.5. [New Course - COM 1040 - Composition and Writing Skills in Business, Journalism, and Marketing](#) (J.Steeves)

- The Olds College Agriculture Communications certificate will leverage important communication skills in writing, videography, photography, marketing and audio production

to immerse students in strategic planning for advocacy, social media, public relations and crisis communications in the field of agriculture. Gaining a foundational understanding of agriculture and agri-food, students will be prepared to influence positive change in the industry through effective and engaging communications.

- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in October, with a planned launch date of September 2023. The curriculum development team comprises faculty and industry subject matter experts. This is a new course outline and competency profile in the Agriculture Communications program.

Motion AC111722.33 by J.Steeves to approve the New Course - COM 1040 - Composition and Writing Skills in Business, Journalism, and Marketing as presented **CARRIED**

3.3.6. [New Course - COM 1150 - Social Media Management and Marketing](#) (J.Steeves)

- The Olds College Agriculture Communications certificate will leverage important communication skills in writing, videography, photography, marketing and audio production to immerse students in strategic planning for advocacy, social media, public relations and crisis communications in the field of agriculture. Gaining a foundational understanding of agriculture and agri-food, students will be prepared to influence positive change in the industry through effective and engaging communications.
- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in October, with a planned launch date of September 2023. The curriculum development team comprises faculty and industry subject matter experts. This is a new course outline and competency profile in the Agriculture Communications program.

Motion AC111722.34 by J.Steeves to approve the New Course - COM 1150 - Social Media Management and Marketing as presented **CARRIED**

3.3.7. [New Course - COM 1520 - Public Relations, Issues Management, and Crisis Communications](#) (J.Steeves)

- The Olds College Agriculture Communications certificate will leverage important communication skills in writing, videography, photography, marketing and audio production to immerse students in strategic planning for advocacy, social media, public relations and crisis communications in the field of agriculture. Gaining a foundational understanding of agriculture and agri-food, students will be prepared to influence positive change in the industry through effective and engaging communications.
- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in October, with a planned launch date of September 2023. The curriculum development team comprises faculty and industry subject matter experts. This is a new course outline and competency profile in the Agriculture Communications program.

Motion AC111722.35 by J.Steeves to approve the New Course - COM 1520 - Public Relations, Issues Management, and Crisis Communications as presented **CARRIED**

3.3.8. [New Course - MDL 1020 - Media Literacy and Critical Analysis](#) (J.Steeves)

- The Olds College Agriculture Communications certificate will leverage important communication skills in writing, videography, photography, marketing and audio production to immerse students in strategic planning for advocacy, social media, public relations and crisis communications in the field of agriculture. Gaining a foundational understanding of agriculture and agri-food, students will be prepared to influence positive change in the industry through effective and engaging communications.
- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in October, with a planned launch date of September 2023. The curriculum development team comprises faculty and industry subject matter experts. This is a new course outline and competency profile in the Agriculture Communications program.

Motion AC111722.36 by J.Steeves to approve the New Course - MDL 1020 - Media Literacy and Critical Analysis as presented **CARRIED**

3.3.9. [New Course - MDL 1030 - Developing Your Professional Voice in Media and Business](#) (J.Steeves)

- The Olds College Agriculture Communications certificate will leverage important communication skills in writing, videography, photography, marketing and audio production to immerse students in strategic planning for advocacy, social media, public relations and crisis communications in the field of agriculture. Gaining a foundational understanding of agriculture and agri-food, students will be prepared to influence positive change in the industry through effective and engaging communications.
- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in October, with a planned launch date of September 2023. The curriculum development team comprises faculty and industry subject matter experts. This is a new course outline and competency profile in the Agriculture Communications program.

Motion AC111722.37 by J.Steeves to approve the New Course - MDL 1030 - Developing Your Professional Voice in Media and Business as presented **CARRIED**

3.3.10. [New Course - MDL 1040 - Digital Media Production - Video, Audio and Images](#) (J.Steeves)

- The Olds College Agriculture Communications certificate will leverage important communication skills in writing, videography, photography, marketing and audio production to immerse students in strategic planning for advocacy, social media, public relations and crisis communications in the field of agriculture. Gaining a foundational understanding of agriculture and agri-food, students will be prepared to influence positive change in the industry through effective and engaging communications.
- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in October, with a planned launch date of September 2023. The

curriculum development team comprises faculty and industry subject matter experts. This is a new course outline and competency profile in the Agriculture Communications program.

Motion AC111722.38 by J.Steeves to approve the New Course - MDL 1040 - Digital Media Production - Video, Audio and Images as presented **CARRIED**

3.3.11. [New Course - MDL 1050 - Storytelling in MultiMedia](#) (J.Steeves)

- The Olds College Agriculture Communications certificate will leverage important communication skills in writing, videography, photography, marketing and audio production to immerse students in strategic planning for advocacy, social media, public relations and crisis communications in the field of agriculture. Gaining a foundational understanding of agriculture and agri-food, students will be prepared to influence positive change in the industry through effective and engaging communications.
- The Program of Study was approved by the Academic Council in June 2022 and approved by Advanced Education in October, with a planned launch date of September 2023. The curriculum development team comprises faculty and industry subject matter experts. This is a new course outline and competency profile in the Agriculture Communications program.

Motion AC111722.39 by J.Steeves to approve New Course - MDL 1050 - Storytelling in MultiMedia as presented

CARRIED

4. NEW BUSINESS - DEAN APPROVAL (FOR INFORMATION ONLY)

4.1. School of Life Science & Business

4.1.1. [FIO - AHT 1240 - Investigating the Musculoskeletal, Neurological and Sensory Systems](#) (D.Bullock)

4.1.2. [FIO - MEP 1006 - Livestock Slaughter](#) (D.Bullock)

4.1.3. [FIO - AHT 1040 - Animal Behaviour and Handling](#) (D.Bullock)

4.1.4. [FIO - AHT 1140 - Veterinary Practice The Team Connection](#) (D.Bullock)

4.2. School of Trades and Skills

4.2.1. [FIO - TEC 1026 - Braking and Trailer Systems](#) (D.Daley)

4.2.2. [FIO - TEC 1100 - Hydraulic and Electrical Basics](#) (D.Daley)

4.3. Werklund School of Agriculture Technology

4.3.1. [FIO - ATG 1002 - Soil Health in Agricultural Ecosystems](#) (J.Steeves)

4.3.2. [FIO - ATG 1003 - Plants in Agricultural Ecosystems](#) (J.Steeves)

4.3.3. [FIO - ATG 2008 - Soil Variability and Fertility Management](#) (J.Steeves)

4.3.4. [FIO - AMT 1360 - Computer Applications for Agribusiness](#) (J.Steeves)

No questions were forthcoming on these items

5. [NEXT MEETING](#)

Date: December 8, 2022

Virtual meeting starting at 5:15pm

Deadline for agenda item submission: **November 24, 2022**

P.Mal adjourned the meeting at 6:19pm

Links & Documents

[Terms of Reference](#)

[Academic Council Website](#)