

CRITERIA FOR AN OLDS COLLEGE INSTITUTE POLICY

This document is the parent policy for any College procedures. Questions regarding this policy are to be directed to the identified Policy Owner.

Category:	D. Student Academic
Policy Number:	D39
Approval Date:	May 6, 2020
Effective Date:	May 6, 2020
Policy Owner:	Vice President, Academic & Deans

Objective:	<p>The Social Purpose at Olds College is: Transforming Agriculture for a better world. Aligned with this social purpose is our Strategic Plan Growing 2025 which identifies a number of key drivers.</p> <p>In order to achieve our Strategic Plan, many programs pursue unique elements to distinguish themselves from other programs within the marketplace. Some examples include: Centres, destination programs, pan-Canadian program, and institutes. This policy on institutes lists the criteria required for future programs to use this term.</p>
Policy:	<p>CRITERIA OF AN INSTITUTE AT OLDS COLLEGE:</p> <ul style="list-style-type: none"> • An Institute is not reliant on a person but tied to the College’s reputation and commitment to discipline, facilities associated with that discipline and research excellence in the discipline. • The personnel in the Institute demonstrate a commitment to continued professional development (e.g. industry, teaching, research). • An Institute implies a professional body of the highest standing. This is evidenced by national recognition in publications and media. • Provides unique programming/training within a provincial or national landscape. • Offers unique elements within the program (delivery, location, labs, etc.) • Olds College facilities for this programming are considered excellent which provides a clear competitive advantage over other facilities. • Significant student demand for programming in this area. • Significant level of engagement and alignment with industry are annual activities. • Multi-year national level applied research in areas aligned with programming. <p>*All marketing and branding of the Institute will adhere to corporate imaging and branding guidelines and standards.</p>

	<p>Upon satisfaction of the above criteria, the Dean responsible for the program will make a recommendation to the Deans' team to name a new area an institute. The Dean's team will subsequently make a recommendation to the Executive Leadership Team who has the final authority in making such a decision.</p>
Definitions:	
Related Information:	
Related Procedures:	
Review Period:	<p>This policy will be reviewed every three (3)years. Next Review Date: May 2023</p>
Revision History:	<p>October 2014: New May 2020: minor revision</p>