

# Business Management (Sports Management Major) - Diploma



## Description

Olds College Business Management Program prepares graduates for career positions in management to support local, regional, national, and global organizations.

Intake year Fall 2019

## Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Communicate with stakeholders to achieve personal and organizational objectives.
2. Apply strategic leadership skills to achieve organizational objectives.
3. Analyze business information to make strategic decisions.
4. Apply resource management skills to achieve organizational objectives.
5. Apply critical thinking skills to achieve organizational objectives.
6. Apply professional standards to achieve personal and organizational objectives.
7. Apply ethical standards to achieve personal and organizational objectives.
8. Apply the marketing process to achieve organizational objectives.
9. Utilize business technologies to perform workplace duties.
10. Apply project management principles to achieve organizational objectives.

## Requirements:

### TERM 1

			Course Credits (Total Credits:15)
<b>COM</b>	<b>1020</b>	<b>Workplace Communication (3-0-0 hrs)</b>	<b>3</b>
In this course students develop writing and presentation skills. Students will apply rules of grammar, spelling, punctuation and mechanics in the development of letters, email and short reports as well as other documents relevant to their industry. Students will demonstrate strategies and techniques for creating informative and persuasive presentations.			
<b>MGT</b>	<b>1000</b>	<b>Principles of Management (3-0-0 hrs)</b>	<b>3</b>
Today's managers perform the functions of planning, organizing, leading and controlling, and must do so within the context and constraints of environmental and social pressure and demands. This course examines the role of the manager and the skills and techniques needed to effectively and efficiently manage the resources of people, money, materials and time to achieve organizational objectives. Throughout this course, students will be required to demonstrate understanding of the key principles and functions of management, and to apply these skills in contemporary business situations.			
<b>SPM</b>	<b>1040</b>	<b>Activities and Sport (3-0-0)</b>	<b>3</b>
Students will learn and practice the rules, skills, abilities and equipment involved in playing a variety of sports. Students will learn to deliver instruction in a sport or game related to various sports.			
<b>SPM</b>	<b>1220</b>	<b>Fitness for Life (3-0-0 hrs)</b>	<b>3</b>
Students will gain an understanding in health promotion and wellness models and the principles of exercise and nutrition, as they relate to health, social, cultural and environmental issues. Emphasis is placed on personal health, nutrition, stress reduction, and the importance of wellness and benefits in daily life. Students will analyze the principles of fitness training methods for cardiovascular fitness, muscular strength and endurance.			

<b>HAT</b>	<b>2355</b>	<b>Leisure, Sporting Events and Recreation Operations (3-0-0 hrs)</b>	<b>3</b>
<p>This course provides students with an introductory understanding of the nature and scope of leisure, its role in the hospitality and tourism industry, and the function and structure of leisure providers. Students will have the opportunity to incorporate planning and management concepts to a leisure, sporting or recreation activity in their own community. Wellness tourism and urban recreation trends are also discussed in relation to their economic and social impacts.</p>			
<b>TERM 2</b>			
			Course Credits (Total Credits:15)
<b>CMP</b>	<b>1100</b>	<b>Computer Applications I (3-0-0 hrs)</b>	<b>3</b>
<p>Students will work with a variety of software, including selected Microsoft Office programs, to create and edit business documents. The exploration of various Apps and Web Design applications will provide students with a foundation for application of these technology tools for other courses and the workplace.</p>			
<b>MGT</b>	<b>1200</b>	<b>Organizational Behaviour (3-0-0 hrs)</b>	<b>3</b>
<p>Students learn to improve organizational effectiveness through the modification of Organizational Behaviour in a fast-paced, globally competitive and technologically complex environment. Contemporary management trends and practices are examined.</p>			
<b>SPM</b>	<b>1020</b>	<b>Training for Performance (3-0-0 hrs)</b>	<b>3</b>
<p>Students will learn about various aspects of training for performance. They will analyze the basic science behind activity, energy systems, and macro-cycles in sport training. Consideration will also be given to diverse populations, training facilities, equipment, schedules, budgets, as well as individual and team training preferences.</p>			
<b>SPM</b>	<b>1240</b>	<b>Sports and Recreation Leadership (3-0-0 hrs)</b>	<b>3</b>
<p>Students will analyze various leadership theories, and will apply these theories to sports and recreation management. Students will participate in a variety of self-assessment activities as they apply leadership styles, roles and behaviors in the context of sports and recreation organizations. Students will also investigate the implications of managing and leading in the industry.</p>			
<b>SPM</b>	<b>1260</b>	<b>Introduction to Sports Management (3-0-0 hrs)</b>	<b>3</b>
<p>Students will analyze various management models and organizational structures within the sport and recreation industry. Content areas include professional, amateur, Olympic, and intercollegiate sports.</p>			
<b>TERM 3</b>			
			Course Credits (Total Credits:15)
<b>ACT</b>	<b>1011</b>	<b>Accounting Principles I (3-1-0 hrs)</b>	<b>3</b>
<p>This course provides an introduction to financial accounting focusing on the accounting cycle and the preparation of financial statements. Topics include accounting for merchandising activities, internal control, accounting for cash, temporary investments, accounts receivable, inventories, cost of goods sold, and current liabilities.</p>			
<b>BUS</b>	<b>1050</b>	<b>Business Mathematics (3-0-1 hrs)</b>	<b>3</b>
<p>Students develop mathematics skills applicable to practical problems in business, industry and future employment. Topics include presentation of financial information, consumer and commercial credit, simple and compound interest, financial instruments and discounting, annuities, mortgages, loans, sinking funds, depreciation methods, capitalized costs, cash flow analysis, lease versus buy decision, net present value and internal rate of return. This course prepares students for later courses in accounting, marketing, business and finance.</p>			
<b>ECN</b>	<b>1010</b>	<b>Microeconomics (3-1-0 hrs)</b>	<b>3</b>
<p>The learner prepares for managerial decision making by investigating selected microeconomic theories. The principles of supply and demand, marginal utility theory, key production decisions, the establishment of price, and pricing in factor and resource markets are examined.</p>			
<b>SPM</b>	<b>2020</b>	<b>Sport and Recreation Management (3-0-0 hrs)</b>	<b>3</b>

Students will examine current issues within the sport and recreation management industry considering the viewpoints of stakeholders in various situations. Students will apply critical thinking to solve selected problems in the industry.

**SPM 2220 Sports Events Management (3-0-0 hrs) 3**

This course provides an introductory overview of the theory and procedures essential to create and operate an event. Students will have the opportunity to apply these principles to a variety of event environments.

**TERM 4**

Course Credits  
(Total Credits:15)

**ACT 1012 Accounting Principles II (3-1-0 hrs) 3**

This course is a continuation of ACT 1011 to allow for additional study of accounting at an introductory level. Topics include capital assets, long-term liabilities, partnership accounting, accounting for corporations, financial analysis techniques, as well as the cash flow statement.

Pre-requisite : ACT - 1011 :and

Pre-requisite : BUS - 1050 :

**ECN 1020 Macroeconomics (3-1-0 hrs) 3**

An introductory course exploring the components and function of a national economy with respect to economic growth, the role of government, fiscal and monetary policy, international trade considerations, and operation of a national banking system.

**MKG 1021 Marketing Principles (3-0-0 hrs) 3**

This course develops an understanding of marketing concepts, principles and practices. Topics examined include the influence of environment factors on the marketing process, marketing strategy development, marketing mix formulation and adjustment for pricing, promoting and distributing appropriate products and services to selected markets.

**SPM 1300 Coaching Theory and Applications (3-0-0) 3**

In this course the student will apply basic coaching principles into the design of effective practices and a seasonal sport program for a specified sport organization. Students will attend to the mental and physical development needs of selected athletes. Students will manage sport situations with the intent of preventing injury and treating minor injury, as well as establish procedures for dealing with serious injury including concussion. National Coaching Certification Program credentials can be earned. There are additional costs related to the NCCP certification process.

**SPM 2230 Sports Promotion and Professional Networking (3-0-0 hrs) 3**

Students will gain an appreciation of the value of professional networking specific to the sport and recreation industry. Students will develop and apply networking skills, interview skills and job specific resources.

## Graduation Requirements

- Completion of 60 credits
- Completion of all required courses and credits as per Program of Study
- Cumulative program G.P.A. of 2.00 or better
- Satisfactory completion of occupational experience and/or assignment, if required

### Changes to this Program

Every effort has been made to ensure that information in this program is accurate at the time of publication. The College reserves the right to change programs if it becomes necessary so that program content remains relevant. In such cases,

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