



BOARD OF GOVERNORS STRATEGIC PRIORITIES

Category:	BOARD OVERSIGHT	
Policy Number:	BO-1	
Board Approval Date:	March 26, 2026	
Objective:	This policy articulates the strategic priorities for Olds College of Agriculture & Technology ("Olds College") set by the Board of Governors.	
Scope:	This policy applies to all members of the Olds College of Agriculture & Technology Board of Governors	
Definitions:	Strategic Priorities	Critical, high-level initiatives that an organization focuses on to achieve its long-term goals and overall mandate. These priorities serve as a foundation for decision-making, resource allocation and performance measurement.
Policy:	1.	Purposeful Leadership in Agricultural Education. Education at Olds College is aimed at advancing agriculture and agriculturally adjacent industries. We are committed to training current and future leaders along the entire agricultural value chain. We recognize our responsibility in growing the talent pipeline. Our programming evolves through an industry perspective. By supporting best practices and innovation in the agriculture industry, we will make a notable contribution to the agricultural sector.
	1.1	Provide education and applied research to support current and future leaders in agriculture and agriculturally adjacent industries.
	1.2	Leverage our history and reputation to shape the future of agriculture in positive and sustainable ways.
	1.3	Secure ongoing investment in Olds College to ensure financial sustainability.
	2.	Supporting our Students and Our People Thriving students, faculty and staff are the core strength of the College. We will support our people to be engaged employees who feel valued and are empowered to contribute to the College. We will support our students with leading-edge knowledge, skills and experience to be successful. We recognize our responsibility to provide holistic support services to our faculty, staff and students to ensure their success.
	2.1	Create a supportive environment where all students can achieve academic success.
	2.2	Foster a work environment where people feel valued and motivated.



	2.3	Create a campus where everyone can experience belonging and community.
	3.	Strengthening Partnerships Olds College achieves success through its relationships with community, industry, education and government partners in Alberta and abroad. We aim to create mutually beneficial relationships that enhance our effectiveness and competitiveness. As a result, collaborating with industry and educational partners helps broaden our knowledge and increases our access to leading-edge curriculum and technology.
	3.1	Strengthen relationships with industry, government and education partners to inform future educational programming and drive innovation.
	3.2	Utilize the Smart Farm to advance education, innovation, applied research and industry engagement.
	3.3	Cultivate mutually beneficial relationships with community, municipal and educational partners to create value for all.
Related Information:	<i>Post-Secondary Learning Act, (Alberta), 2005.</i> Olds College Strategic Plan	
Related Procedures:		
Review Period:	Annual	
Revision History:	New: May 2024 Revised: February 2026	